

custom ai apps

Internal tools, customer-facing services, and workflow apps built with Claude and other frontier models. Scoped tightly, shipped quickly, documented properly — and hardened before anyone outside your team touches them.

// scope

what we build

internal tools

Dashboards, admin panels, and ops tooling that wrap your internal processes in software your team actually wants to use.

customer-facing services

Portals, assistants, and self-serve flows that put AI in front of your customers — with the guardrails that keep it on script.

workflow apps

Approvals, scheduling, case management — applications shaped around how the work actually flows through your business.

// deliverables

what you get

- A working application in production — not a proof of concept that dies in a slide deck.
- Source code you own outright, in a repository your team controls.
- Documentation and a runbook a new hire could follow.
- Tests that run in CI, so the next change doesn't break the last one.
- A security review of the finished build — threat model, dependencies, access controls.

// approach

how it runs

phase 1 — discover

map the workflow

We sit with the people who'll use it and agree what the app must do — and never do.

phase 2 — build

prototype in days

A working prototype in days, then weekly builds you can click through and steer.

phase 3 — harden

review and ship

Security review, access controls, monitoring, documentation — then production.

// fit

a good fit if

- A manual workflow is eating hours every week, and everyone agrees software should be doing it.
- You want customers to self-serve something that currently needs your staff on the phone.
- You need a working prototype in days to prove the idea before committing budget.
- You want AI in the product — with the guardrails that keep it on script.

// honesty

probably not, if

- × You want a proof of concept for a slide deck, with no intent to ship it.
- × The process needs human judgment at every single step — software would just relocate the work.
- × You need someone to ship unreviewed AI code faster — that's the one thing we won't do.

// engagement

how we engage

fixed scope

A fixed-scope proposal with a fixed price — no hourly meter running.

weekly builds

Real builds you can click through every week — no long silence, then a reveal.

you own it

Code, docs, and tests land in a repository your team controls. No lock-in.

reviewed before ship

Every build passes the same review verrou applies to client systems.